

FACTSHEET RISK COMMUNICATION MEASURES

Increasing awareness on heavy rain phenomena, together with consequences and mitigation measures at a wide scale at the EUROPE - INBO Conferences

Where was it implemented?

Dublin (Ireland, 2017), Seville (Spain, 2018), Lahti (Finland, 2019)

Related to measure from the catalogue of measures

- Interactive communication and participation formats

Target group

- Direct: national, regional, local public authority, sectoral agency, higher education and research, NGOs
- Indirect: general public

Message

- Due to the hydroclimatic conditions at that time, everyone was talking about drought, while the problem of the consequences of heavy rain was also very important.
- Through appropriate measures we can reduce the risk associated with heavy rainfall.



Source: I. Zdrlewicz IMGW-PIB (Spain, 2018)

Description and aim

The RAINMAN project was presented to the audience during different meetings of the "Europe-INBO 2019", which are International Conferences for the Implementation of the European Water Directive in the EU and on neighboring partner countries. The objective of INBO (International Network of Basin Organizations) is to promote integrated water resources management at the level of river basins, as an essential part of sustainable development.

At each of the conferences, IMGW-PIB held a presentation about the RAINMAN project. Each presentation focused on a different issue related to the project, for example the Polish pilot action, the catalogue of risk reduction measures and activities connected with development and implementation of methods for assessment and mapping for heavy rain risks. In addition, each presentation contained information on the project aims, partners as well as outputs of the project with a special emphasis on the RAINMAN-Toolbox. Also the consequences resulting from the occurrence of heavy rain events were highlighted.

During the conferences, project leaflet and information about RAINMAN were disseminated.

Effect of measure	
<p>A wide international audience was acquainted with the issues and consequences associated with heavy rain events also with project activities and products.</p> <p>Discussion with representatives of various specialties allowed for a broader view of the problem.</p>	
Description of implementation	
<p>Effect horizon: Short-term</p>	<p>Involved stakeholders: national, regional, local public authority, sectoral agency, higher education and research, NGOs, general public</p>
<p>Implementation: September 2017, October 2018, June 2019</p>	<p>Initiator / responsible Institute of Meteorology and Water Management - National Research Institute (IMGW-PIB).</p>
Lessons-learned	
<p>Main success factor: Guests showed considerable interest and willingness to discuss the problem.</p>	<p>Main challenge: Preparation of a presentation in which as many as possible are interested in</p>
<p>Synergies / beneficial aspects: The conference is attended by transnational and national authorities as well as experts who have influence on the shaping of EU and national policies. The issues outlined may in the future be taken into account in EU and national law.</p>	<p>Conflicts / Constraints: Prepare a presentaiotn for participants with different interests and knowledge: politicians, agencies, scientists, etc.</p>
Key message to others starting with a similar task	
<p>Think primarily about the overall message of the presentation. Increase the attractiveness of the speech to interest specialists in various fields to leave the presentation noticeable.</p>	
Further information	Contact
<p>The following presentation were given:</p> <ul style="list-style-type: none"> • 2017 “RAINMAN Project CE 968, Integrated Heavy Rain Risk Management, cooperation in Central Europe as an example of adaptation to climate change” • 2018 “Preliminary activities on heavy rain risk management in Central Europe, RAINMAN Project CE 968, Integrated Heavy Rain Risk Management” • 2019 - Heavy rain risk on the agricultural areas in Central Europe - case study Poland, RAINMAN Project Interreg CE968, Integrated Heavy Rain Risk Management” 	<p>Institute of Meteorology and Water Management - National Research Institute</p> <p>I. Zdralewicz iwona.zdralewicz@imgw.pl</p> <p>M. Adynkiewicz-Piragas mariusz.adynkiewicz@imgw.pl</p>