

## FACTSHEET RISK COMMUNICATION MEASURES

### Local scale informative event - increasing awareness on heavy rain phenomena, together with consequences and mitigation measures at local scale conference of TRANSGEA project

#### Where was it implemented?

Zgorzelec (Lower Silesia), Poland

#### Related to measure from the catalogue of measures

- Interactive communication and participation formats

#### Target group

- Direct: local public authority, interest groups including NGOs
- Indirect: general public

#### Message

- Due to the hydroclimatic conditions at that time, everyone was talking about drought, while the problem of the consequences of heavy rain was also very important.
- Through appropriate measures we can reduce the risk associated with heavy rainfall.



Source: Iwona Lejcuś - IMGW-PIB

#### Description and aim

The purpose of the RAINMAN project presentation was to inform conference participants about the phenomenon of heavy rain and its consequences in the context of the changing climate. Experts assume that such events will happen more often in the future.

During the presentation, results of mapping hazard associated with heavy rain have been shown. It was also informed about measures aiming to reducing the threat associated with intensive rains.

#### Effect of measure

The institutions, NGOs members and citizens were informed about the Toolbox of the RAINMAN project, which contains further practical information, among others on hazard, risks and a catalogue of risk reduction measures.

#### Description of implementation

##### Effect horizon:

Short-term

##### Involved stakeholders:

Local public authority, NGOs, general public

##### Implementation:

30.09.2019

##### Initiator / responsible

Institute of Meteorology and Water Management - National Research Institute (IMGW-PIB)

Lessons-learned	
<p><b>Main success factor:</b> Guests showed considerable interest and willingness to discuss the problem.</p>	<p><b>Main challenge:</b> How to interest people in the phenomenon of pluvial floods, when all the mass media speak only about drought.</p>
<p><b>Synergies / beneficial aspects:</b> A comprehensive approach to the problem of climate change brings greater benefits in raising public awareness.</p>	<p><b>Conflicts / Constraints:</b> Gathering a sufficient number of interested people for an information meeting might to be a problem.</p>
Key message to others starting with a similar task	
Present the problem in an attractive way to encourage the audience to start a discussion.	
Contact	
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