

## FACTSHEET RISK COMMUNICATION MEASURES

### Trainings on implementing the developed tools within the pilot regions in South Bohemia

#### Where was it implemented?

The South Bohemia Region, Czech Republic

#### Related to measure from the catalogue of measures

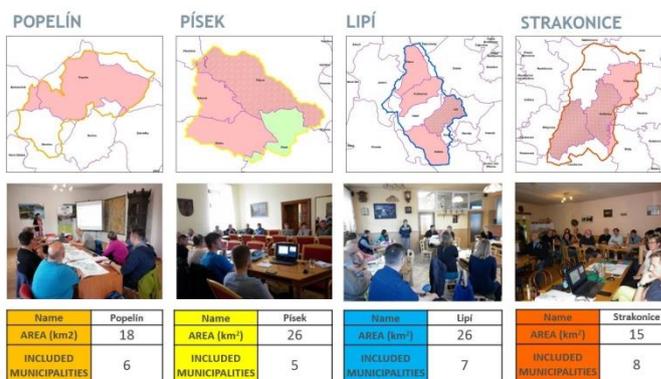
- Interactive communication and participation formats

#### Target group

- Mayors, local farmers, general public

#### Message

- Mayors and farmers have a lot of important information about local conditions
- Local target groups appreciate the possibility to discuss with experts and to learn about scientific approaches how to reduce risks of heavy rain



Source: The Region of South Bohemia, The Section of Territorial Planning

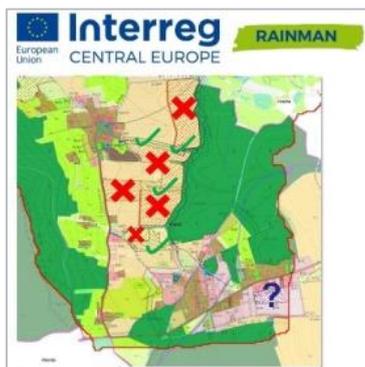
#### Description and aim

The South Bohemian Region, in co-operation with the Research Institute of Water and the Architecture Studio Štěpán, organized four public discussions in pilot areas. The public discussions took place from 20 to 23 May 2019.

Each meeting consisted of a presentation and a discussion. The first part of the meeting was devoted to basic information about the project. The project's contents, objective, involved organisations, duration and the main output "RAINMAN-Toolbox" was presented.

In the second part of the meetings the Water Research Institute (VÚV) explained professional water management solutions based on the critical point method for each of the four pilot sites on the basis of the critical point method. With the critical point methods areas, which are expected to be at high risk of losses in built-up and undeveloped areas in the event of heavy rain, have been identified. For each of these pilot sites, VUV carried out an evaluation of the outflow conditions at the location and proposed risk reduction measures. These outputs build the basic for the "Study of applicability of risk reduction measures in spatial plans" conducted by the Architecture Studio Štěpán under the guidance of the RAINMAN project partner "The Region of South Bohemia". Experts of urban planning and water management presented a comparison of the proposal developed by VÚV with the applicable land use plans.

The discussion with mayors of municipalities and local farmers was the last part of meetings. A lot of important data about local conditions were heard in the discussions.



Source: The Region of South Bohemia, The Section of Territorial Planning

<b>Effect of measure</b>	
The main effect of the activity is to enhance the awareness of the project and the issue of floods caused by torrential rains among mayors and inhabitants of the municipalities and explain to them possibilities of how to solve the problems with heavy rain events in their own villages/cities.	
<b>Description of implementation</b>	
<b>Effect horizon:</b> short-term	<b>Involved stakeholders:</b> mayors of municipalities, local farmers, general public
<b>Implementation:</b> 20 <sup>th</sup> - 23 <sup>rd</sup> May 2019	<b>Initiator / responsible</b> The Department of Regional Development, Spatial Planning and Building Regulation
<b>Lessons-learned</b>	
<b>Main success factor:</b> From the knowledge gained during the public hearings it became obvious that the organization of these negotiations was of great importance to the pilot sites. Expert outputs prepared by the Water Research Institute for individual pilot sites were explained to mayors of municipalities and local farmers, thus raising awareness of possible solutions to reduce risks of heavy rain events.	<b>Main challenge:</b> The most difficult thing was to convince the locals that cooperation with experts and the adaptations of spatial plans are important steps for the successful implementation of flood protection measures.
<b>Synergies / beneficial aspects:</b> Mayors of municipalities and farmers have a lot of important information about local conditions, that cannot be found anywhere else.	<b>Conflicts / Constraints:</b> It is important to raise people's interest in the issue (e.g. in the form of leaflets on the public boards of municipalities) and to organize discussions directly in the locality in order to facilitate public participation as much as possible. If this fails, the effect of public hearings can be very small.
<b>Key message to others starting with a similar task</b>	
„It is important to get in contact to local people and discuss with them. Concrete local risks of heavy rain as well as good practice examples on how to mitigate the risks should be addressed.”	
<b>Contact</b>	
The Region of South Bohemia, The Section of Territorial Planning <a href="http://www.kraj-jihocesky.cz">www.kraj-jihocesky.cz</a> Contact list: <a href="https://www.kraj-jihocesky.cz/ku_tseznam/os?id_os=94">https://www.kraj-jihocesky.cz/ku_tseznam/os?id_os=94</a>	